

ADVANCE REGISTRATION DEADLINE: MAY 21, 2010



# DIVERSITY FOR SUCCESS SEMINAR

JUNE 10-11, 2010

SWISSÔTEL CHICAGO  
CHICAGO, ILLINOIS

**EXPERT SPEAKERS  
INCLUDING**

**MEMBERS OF THE  
JUDICIARY**

**IN-HOUSE COUNSEL**

**DIVERSITY LEADERS AND  
CONSULTANTS**

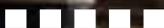
**PROMINENT LAW FIRM  
LEADERS**

**DIVERSE RAINMAKERS**

## REASONS TO ATTEND

- Hear from leaders in the legal profession about how to increase the success of law firms and corporate law departments in their diversity and retention efforts
- Find out how to stretch and flex your diversity dollars
- Discover unique management and marketing strategies and learn how to set yourself and your law firm apart in the competitive legal market through branding and other creative means
- Network nationally with peers and potential clients

DRI DELIVERS RESOURCES TO BUILD YOUR PRACTICE



DRI's fifth annual Diversity for Success Seminar is an innovative program for diverse attorneys, in-house counsel and law firm management. The seminar is designed to inform you about current diversity trends and help you obtain the necessary tools to keep diversity a priority during tough economic times. Friday's Diversity Expo is an excellent opportunity for lawyers and their respective firms to interview with corporations and insurance companies that value diversity and have made a serious commitment to diversify the outside counsel list. Interviews are limited and pre-selected. See page 10 for information on the interview application that is due **May 7, 2010**.



**Durga M. Bharam**  
Program Chair



**Kamran Q. Khan**  
Program Vice Chair



**Toyja E. Kelley**  
Committee Chair



**Karen R. Glickstein**  
Law Institute

**Douglas K. Burrell**  
Diversity Expo Chair

**Rosevelie Márquez Morales**  
Diversity Expo Vice Chair

Presented by DRI's  
Diversity Committee

<b>Program Schedule</b>	3
<b>Tracks</b>	4
<b>Workshops</b>	5
<b>2010 Diversity Expo</b>	7
<b>Seminar Sponsors</b>	8
<b>General Information</b>	9
<b>Law Firm Interview Application Information</b>	10
<b>Faculty Biographies</b>	11
<b>2010 DRI Seminar Schedule</b>	14
<b>Membership Application</b>	15
<b>Registration Form</b>	16

**What You Will Learn**

- How the legal profession can utilize the different categories of diverse attorneys to achieve better inclusion, improve morale and retain talent
- How the newly formed Leadership Council on Legal Diversity intends to impact the legal profession to increase the number of diverse attorneys and partners in law firms
- How to brand yourself and other successful marketing strategies and tools to achieve new and repeat business
- Tried and tested strategies and techniques to retain talented diverse associates
- Practice tips to make you a highly effective attorney
- What innovative law firms are doing to raise the profiles of their diverse attorneys and how they promote their diversity efforts
- How to expand diversity efforts in tough economic times and steps to be taken to prepare for the future



## PROGRAM SCHEDULE

### Wednesday, June 9, 2010

6:00 p.m. **Registration**

6:00 p.m. **Networking Reception**

*Sponsored by Shook Hardy & Bacon LLP*

### Thursday, June 10, 2010

7:00 a.m. **Registration**

7:00 a.m. **Continental Breakfast**

*Sponsored by Bush Seyferth & Paige PLLC*

8:00 a.m. **Welcome and Opening Remarks**

**Karen R. Glickstein**, *Polsinelli Shughart PC*,  
Kansas City, Missouri

**Toyja E. Kelley**, *Tydings & Rosenberg LLP*,  
Baltimore, Maryland

**Durga M. Bharam**, *Tressler LLP*, Chicago,  
Illinois

8:15 a.m. **The Definition of Diversity: Is It Possible to Be Too Inclusive?**

Do you need to redefine your definition of diversity? What does diversity mean to corporations and law firms and what categories does it include (*i.e.*, EEOC protected groups, veterans, sexual orientation)? How can the legal profession approach these issues and utilize them to achieve better inclusion, improve morale and retain talent?

**Vernā Myers**, *Vernā Myers Consulting Group LLC*, Newton, Massachusetts

9:30 a.m. **Should Difference Be Treated Differently?**

There is a continuing debate about the best way to mentor, develop and promote diverse attorneys. Given the demands of today's marketplace where corporations are putting pressure upon firms to have diverse attorneys involved in their cases, the debate centers around the question of whether females and minority attorneys should be treated differently than their male and non-minority counterparts in case and trial assignments, mentoring, and business development/marketing efforts. Can law firms reflect that market reality in their own internal practices and, if so, do such actions violate the principle of equality?

**Moderator**

**Rick Richardson**, *GlaxoSmithKline*,  
Research Triangle Park, North Carolina

**Panelists**

**Victor P. Henderson**, *Holland & Knight LLP*,  
Chicago, Illinois

**Irene M. Recio**, *Reed Smith LLP*, Washington,  
D.C.

10:30 a.m. **Refreshment Break**

10:45 a.m. **Leadership Counsel on Legal Diversity**

The newly formed Leadership Council on Legal Diversity, consisting of chief legal officers of Fortune 500 companies and large law firm managing partners, has been overseeing and studying a number of projects aimed to improve diversity in the legal profession. Hear what this group of top decision makers have learned from their study on diversity and what initiatives and actions can and should be taken to overcome today's challenges.

**Dennis J. Broderick**, *Macy's Inc.*, Cincinnati,  
Ohio

**Francis B. Burch, Jr.**, *DLA Piper*, Baltimore,  
Maryland

11:45 a.m. **Luncheon and Presentation of DRI's Sheryl J. Willert Pioneer Diversity Award**  
(included in registration)

*Sponsored by DLA Piper*



**TRACKS** 1:00 p.m. to 4:00 p.m. (choice of two)**TRACK ONE:  
DIVERSE ATTORNEYS**1:00 p.m. **Keys to Success: Strategic Branding and Image Building**

Learn how to set yourself and your law firm apart in the competitive legal market through branding and other creative means. Hear the client's views on what distinguishes lawyers and law firms from others and what innovative law firms are doing to raise their diverse attorneys' profiles and to promote their firm's diversity efforts.

**Robert Johnson**, *McDonald's Corporation*, Oak Brook, Illinois

1:45 p.m. **Working in the Global Marketplace**

With an ever increasing global marketplace, an essential skill will be the ability to service international clients. Learn techniques, strategies and tips on how best to deal with international clients and cultures, including handling business and negotiating techniques.

**Santo F. Russo**, *Altria Client Services Inc.*, Richmond, Virginia

**TRACK TWO:  
LAW FIRM MANAGEMENT**1:00 p.m. **Stretching and Flexing Your Diversity Dollars**

In today's tough economic climate, what steps can diversity leaders and law firm management take to expand diversity efforts with limited budgets? Learn how to stretch your diversity dollars to avoid suppressing the effort and momentum that has been built over the past decade.

**Vernā Myers**, *Vernā Myers Consulting Group LLC*, Newton, Massachusetts

1:45 p.m. **Why Do Some Associates Stay While Others Go? Retention Secrets from the Trenches**

Many law firms struggle with the issue of retaining women, minority and other diverse associates. Losing associates is not only costly in terms of training and development dollars, but it can also impact a firm's diversity efforts. Hear some of the reasons why associates leave their respective firms, but also learn strategies and techniques that have allowed some firms to retain their diverse associates.

**Venu Gupta**, *Chicago Committee on Minorities in Large Law Firms*, Chicago, Illinois

**Steven V. Hunter**, *Quarles & Brady LLP*, Chicago, Illinois

**Jessica Perez Simmons**, *Barack Ferrazzano Kirschbaum & Nagelberg LLP*, Chicago, Illinois



## TRACK ONE: DIVERSE ATTORNEYS

2:45 p.m. **Habits of Highly Effective Attorneys**  
Learn what attributes successful attorneys possess and what you can do in your daily practice to make you as effective as possible. Discover the techniques and obtain the confidence you need to operate a successful practice. Also learn tips and strategies on what you can do to get repeat and even new business from existing clients.

**Lara Villarreal Hutner**, *Villarreal Hutner PC*, San Francisco, California

## TRACK TWO: LAW FIRM MANAGEMENT

2:45 p.m. **The Changing Face of Law Firms—Preparing for the Future**  
By as early as 2020, today's minorities will be the population's majority. It also is anticipated that minorities will comprise the majority of the corporate workforce and that law firms are going to have to reflect not only their clients, but the country as a whole. What steps above and beyond our current initiatives and efforts can we take to prepare for the future?

**Gerardo H. "Jerry" Gonzalez**, *Gonzalez Saggio & Harlan LLP*, Milwaukee, Wisconsin

3:45 p.m. **Refreshment Break** *Sponsored by Gordon & Rees LLP*

## WORKSHOPS 1:45 p.m. to 4:00 p.m. (by invitation only)

1:45 p.m. **Corporate Counsel Workshop**  
*(by invitation only)*  
This workshop, which will be led and facilitated by in-house counsel, is designed to give representatives from corporate legal departments an opportunity to share ideas, proposals and best practices to help diversify outside counsel servicing their respective corporations and in-house legal departments.

### Facilitator

**Kamran Q. Khan**, *Altria Client Services Inc.*, Richmond, Virginia

1:45 p.m. **Managing Partners Workshop**  
*(by invitation only)*  
This workshop is designed to provide managing partners with a forum to discuss challenges they face in their diversity efforts and the successes they have achieved, including how they achieved them.

### Facilitators

**Francis B. Burch, Jr.**, *DLA Piper*, Baltimore, Maryland

**Victor P. Henderson**, *Holland & Knight LLP*, Chicago, Illinois

3:00 p.m. **Joint Workshop of Corporate Counsel and Managing Partners** *(by invitation only)*  
This workshop provides the unique opportunity for in-house counsel and managing partners to exchange the best ideas discussed at their respective workshops.



## GENERAL SESSION RESUMES

- 4:00 p.m. **Diversity on the Bench—Should It Matter?**  
 We are all aware of the case for diversifying lawyers who represent clients in litigation before an increasingly diverse jury pool. However, does a similar rationale exist for diversifying our judges? Should a judge's ethnicity, gender or sexual orientation have any impact on how that person discharges his or her duties? Does a more diverse bench enhance the legitimacy of our tribunals in the public's eye? Should those empowered to appoint judges take diversity into consideration when making appointments?  
**Theresa M. Beiner**, *UALR William H. Bowen School of Law*, Little Rock, Arkansas  
**The Honorable Bernice B. Donald**, *United States District Court for the Western District of Tennessee*, Memphis, Tennessee  
**The Honorable D. Zeke Zeidler**, *Los Angeles County Superior Court*, Los Angeles, California

5:00 p.m. **Adjourn**

5:00 p.m. **Diversity Committee Meeting**  
*(open to all)*

5:45 p.m. **Networking Reception**  
*Sponsored by Tydings & Rosenberg LLP*

7:00 p.m. **Dine-Arounds**  
 Join colleagues and friends at selected restaurants for dinner *(on your own)*.  
*More details on-site.*

## Friday, June 11, 2010

7:30 a.m. **Registration**

7:30 a.m. **Continental Breakfast**  
*Sponsored by Tressler LLP*

## DIVERSITY EXPO

Friday, June 11, 2010

8:30 a.m.–1:30 p.m.

**Douglas K. Burrell**

Diversity Expo Chair  
*Drew Eckl & Farnham LLP*  
 Atlanta, Georgia

**Rosevelie Márquez Morales**

Diversity Expo Vice Chair  
*Harris Beach PLLC*  
 New York, New York

8:30 a.m. **Corporate and Insurance Company Counsel Interviews**

Corporations and insurance companies committed to diversifying their outside counsel will interview law firm attendees. Attendees must submit the Diversity Expo Law Firm Interview Application no later than **May 7, 2010**, to be eligible to participate. Corporations and insurance companies will identify interviewees by geographic and practice area needs. Please refer to the interview application information on page 10.

10:30 a.m. **Refreshment Break**  
*Sponsored by Gordon & Rees LLP*

10:45 a.m. **Diversity Expo Resumes**

1:30 p.m. **Adjourn**



## 2010 DIVERSITY EXPO

The following corporations and insurance companies, at press time, have committed to interview at Friday's Diversity Expo.



To view the most updated list, please visit [www.dri.org](http://www.dri.org).



SEMINAR SPONSORS

DRI wishes to thank our sponsors for their support at this year's seminar!

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## GENERAL INFORMATION

### CLE Accreditation

This seminar has been approved for MCLE credit by the State Bar of California in the amount of **13** hours. Accreditation has been requested from every state with mandatory continuing legal education (CLE) requirements. Certificates of attendance will be provided to each attendee. Attendees are responsible for obtaining CLE credits from their respective states.

**Application has also been made for professionalism credit.** Credit availability and requirements vary from state to state; please check our website at [www.dri.org](http://www.dri.org) for credit information for your state.

### Registration

To attend the Diversity Expo, you must register for the seminar (see *back page of brochure*) and fill out the interview application to DRI by **May 7, 2010**. See page 10 for information on the interview application. The registration fee is **\$595**. The registration fee includes CD-ROM course materials, continental breakfasts, luncheon on Thursday, refreshment breaks and networking receptions. If you wish to have your name appear on the registration list distributed at the conference and receive the CD-ROM course materials in advance, DRI must receive your registration by **May 21, 2010** (*please allow 10 days for processing*). Registrations received after **May 21, 2010**, will be processed on-site.

### Refund Policy

The registration fee is fully refundable for cancellations received on or before **May 21, 2010**. Cancellations received after **May 21** and on or before **May 28**, will receive a refund, less a \$50 processing fee. Cancellations made after **May 28** will not receive a refund, but the course materials on CD-ROM and a \$100 certificate good for any DRI seminar within the next 12 months will be issued. All cancellations and requests for refunds must be made in writing. Fax to DRI's Accounting Department at 312.795.0747. All refunds will be mailed within four weeks after the date of the conference. Substitutions may be made at any time without charge and must be submitted in writing.

### Course Materials

In order to better serve and satisfy the numerous requests from our membership, DRI will mail the course materials to all registrants in CD-ROM format 12 days in advance of the seminar. You can order additional copies by checking the appropriate box on the registration form on the back of this brochure or ordering online at [www.dri.org](http://www.dri.org).

*Sponsored by* **Williams Kastner**

### Supplemental Materials

Supplemental material for your consideration is ***Punitive Damages: A State-by-State Compendium*** from DRI's Defense Library Series. Order your copy by checking the appropriate box on the registration form on the back of this brochure. You can also view the entire list of DRI publications offerings and make purchases online at [www.dri.org](http://www.dri.org).

### Hotel Accommodations

A limited number of discounted hotel rooms have been made available at the **Swissôtel Chicago, 323 E. Wacker Drive, Chicago, Illinois 60601**. For reservations, **contact the hotel directly at 312.565.0565**. Please mention DRI's Diversity for Success Seminar to take advantage of the group rate of **\$299 Single/Double**. The hotel block is limited and rooms and rates are available on a first-come, first-served basis. You must make reservations by **May 11, 2010**, to be eligible for the group rate. Requests for reservations made after **May 11** are subject to room and rate availability.

### Travel Discounts

DRI offers discounted meeting fares on various major air carriers for **DRI's Diversity for Success Seminar** attendees. To receive these discounts, please contact Hobson Travel Ltd., DRI's official travel provider at 800.538.7464. As always, to obtain the lowest available fares, early booking is recommended.



**Flyers**

Sponsored by **Baker Donelson Bearman Caldwell & Berkowitz PC**

**Bullivant Houser Bailey PC**

**Drew Eckl & Farnham LLP**

**Lewis Wagner LLP**

**Microsoft**

**SmithAmundsen**

**Thompson & Knight LLP**

See your attendee packet on-site for information on these sponsors.

*The taping or recording of DRI seminars is prohibited without the written permission of DRI.*

*Speakers and times may be subject to last-minute changes.*

*DRI policy provides there will be no group functions sponsored by others in connection with its seminars.*

**DIVERSITY EXPO  
LAW FIRM INTERVIEW  
APPLICATION  
INFORMATION**

Friday's **Diversity Expo** will provide a unique opportunity for selected minority and women attorneys and their law firms to interview with corporations and insurance companies committed to diversifying their national outside counsel panels. Interviews are limited to three attorneys per law firm and are pre-selected by participating corporations and insurance companies.

**To apply for interviews at the Diversity Expo, please do the following:**

**1. Register for the Diversity for Success Seminar.**

See the back page for registration details.

**2. Complete the Law Firm Interview Application**

that is available on DRI's website on the Diversity Seminar page or you may have an application emailed to you by calling our Customer Service Department at 312.795.1101. If selected, individuals may bring supplemental information to the interview.

**3. Return the completed application by May 7, 2010, to:**

**Stefanie Favia, Seminar Coordinator**  
DRI

55 West Monroe St.  
Suite 2000  
Chicago, IL 60603

Email: [sfavia@dri.org](mailto:sfavia@dri.org)

Phone: 312.698.6241

Fax: 312.252.0266



## FACULTY

**Theresa M. Beiner** is the Nadine H. Baum Distinguished Professor of Law at the University of Arkansas at Little Rock, William H. Bowen School of Law. Professor Beiner has written articles and given talks on sexual harassment law, civil rights law, judicial appointments, and the interplay between civil rights and civil procedure. Prior to joining the law school in 1994, she was an associate in a San Francisco law firm, where she focused on general civil litigation, with an emphasis on employment discrimination, antitrust and environmental litigation.

**Durga M. Bharam** is a partner in the Chicago office of Tressler LLP. Ms. Bharam concentrates her practice on commercial and employment litigation and consultation. She has been recognized as one of the top labor and employment attorneys in Illinois. Ms. Bharam has served on the Chicago Committee for Minorities in Large Law Firms. She is a member of DRI's Diversity and Employment Law Committees, and the DRI Jury Service Task Force. She is the program chair for this seminar.

**Dennis J. Broderick** is the executive vice president, general counsel and secretary of Macy's Inc. in Cincinnati. Before joining Macy's, he was assistant general counsel at the Firestone Tire & Rubber Co. in Akron, Ohio. Prior to that, he practiced with a Cleveland law firm. Mr. Broderick is a member of the CBA-BLAC Roundtable, a member of the Cincinnati Symphony Diversity Committee and a director on the board of the Leadership Council on Legal Diversity.

**Francis B. Burch, Jr.**, is the chair of the DLA Piper Global Board and co-chair of DLA Piper LLP (US). He has helped lead the evolution of what was once Piper & Marbury, a regional firm based in Maryland with 250 lawyers, to DLA Piper, an international legal practice with more than 3,500 lawyers. Mr. Burch serves as a director of the Leadership Council for Legal Diversity and of Equal Justice Works. He is a fellow of the American College of Trial Lawyers, a member of the American Law Institute and a permanent member of the Fourth Circuit Judicial Conference.

**Douglas K. Burrell** is a partner in the Atlanta office of Drew Eckl & Farnham LLP. Mr. Burrell has extensive bench and jury trial experience and has written and argued numerous motions and appeals. His practice consists of general civil defense litigation with an emphasis on wrongful death and catastrophic injury, commercial litigation, transportation/trucking law and product liability. Mr. Burrell is the vice chair of DRI's Diversity Committee. He is a member of the ABA, the Georgia Defense Lawyers Association and the National Bar Association.

**The Honorable Bernice B. Donald** has served as a judge of the U.S. District Court, Western District of Tennessee, since January 1996. Previously, she served on the United States Bankruptcy Court and the General Sessions Criminal Court. She is a past president of the National Association of Women Judges and the Association of Women Attorneys, and has been a faculty member of the Federal Judicial Center and National Judicial College. Currently, Judge Donald is the secretary of the American Bar Association. She is the first woman of color to hold an officer position in the ABA.

**Karen R. Glickstein** is a shareholder in the law firm of Polsinelli Shughart PC in Kansas City, Missouri. Ms. Glickstein has an extensive trial practice, focusing on employment law matters and business litigation. She is a member of DRI's Law Institute and a former chair of DRI's Employment Law Committee. Ms. Glickstein is a member of the National Foundation for Judicial Excellence, the Missouri Organization of Defense Lawyers and the Kansas City Metropolitan Bar Association. She has been selected as a "Missouri Super Lawyer," and named in *Chambers' Best Lawyers in America* in labor/employment law.

**Gerardo H. "Jerry" Gonzalez** is a named partner in Gonzalez Saggio & Harlan LLP in Milwaukee, Wisconsin. An experienced business litigator, he chairs the firm's litigation practice group. He has been a leader advancing solutions to diversity related issues in legal and civic organizations. He has served on diversity committees for the ABA, State Bar Association of Wisconsin Diversity Counsel Program and NAMWOLF. Under his leadership, his firm has become one of the largest national diverse law firms.



**Venu Gupta** joined the Chicago Committee on Minorities in Large Law Firms as executive director in January 2006. Previously, Ms. Gupta was the director of diversity education and outreach at Northwestern University School of Law. Through her experiences in law school administration, private practice and non-profit organizations, she brings a working knowledge of the Chicago legal community and law firms on issues of diversity.

**Victor P. Henderson** is the executive partner in charge of the Chicago office of Holland & Knight LLP and a partner in the firm's litigation department. He concentrates his trial practice in three related areas—complex commercial litigation, product liability law and pro bono criminal defense. Mr. Henderson devotes a large portion of his practice to representing clients in the higher education field and the health care industry. He is also a past president of the Chicago Bar Association.

**Steven V. Hunter** is a trial lawyer with Quarles & Brady LLP in Chicago, representing national and multi-national companies in complex business disputes, intellectual property disputes and product liability defense. In 2006, Mr. Hunter received the Chicago Bar Association's Maurice Weigle Exceptional Young Lawyer Award and the National Pro Bono Associate Award from DLA Piper Rudnick Gray Cary, US LLP. He was named one of the "40 Illinois Attorneys Under 40 to Watch" (2008) and was selected as an Illinois Super Lawyer Rising Star in Business Litigation (2008–2009).

**Lara Villarreal Hutner** is the founding partner of Villarreal Hutner PC, a minority and woman-owned employment defense firm in San Francisco. Ms. Hutner represents national retailers, manufacturers, financial institutions and insurance providers, including Fortune 100 companies, in a variety of employment-related matters, including litigation through trial. Previously, she represented Fortune 100 clients in employment matters at two other firms. She is a member of the California Minority Counsel Program, the San Francisco La Raza Lawyers Association, Queen's Bench and California Women Lawyers.

**Robert Johnson** is managing counsel for McDonald's Corporation in Oak Brook, Illinois, where he is responsible for the oversight and management of all workers' compensation claims initiated against the company. Prior to assuming his current role, he served as senior counsel with the McDonald's customer action team. Previously, Mr. Johnson worked as a civil attorney for several defense firms, where he gained experience in alternative dispute resolution and negotiated many complex deals.

**Tojja E. Kelley** is a partner in the law firm of Tydings & Rosenberg LLP in Baltimore, Maryland, where he is a member of the litigation department. His areas of concentration include commercial, construction and insurance coverage litigation, and the defense of manufacturers in product liability litigation. Mr. Kelley is the chair of his firm's Recruiting Committee and a member of its Diversity Committee. He is the chair of DRI's Diversity Committee.

**Kamran Q. Khan** is assistant general counsel with Altria Client Services Inc. in Richmond, Virginia. Mr. Khan supports Altria's RD&E functions with various legal, regulatory, business and litigation-related issues. He heads the law department's diversity efforts. Mr. Khan previously managed an extensive portfolio of commercial litigation focused on brand integrity cases (trademark, counterfeit, Internet), asbestos premises cases and insurance coverage cases. He is the program vice chair for this seminar.

**Rosevelie Márquez Morales** is an associate with Harris Beach PLLC in New York City, practicing in its mass torts, product liability, health care, medical malpractice and insurance defense groups. Ms. Márquez Morales is an arbitrator in small claims court and a board member of the Puerto Rican Bar Association. She is a member of DRI, the Hispanic National Bar Association and the New York State Bar Association. Ms. Márquez Morales is the Diversity Expo vice chair for this seminar.



**Vernā Myers**, the principal of Vernā Myers Consulting Group LLC in Newton, Massachusetts, is a nationally recognized expert in diversity issues within law firms and other legal settings. She has been advising law firms about recruitment and retention of attorneys of color since 1992 when she began as The Boston Law Firm Group's first executive director. In addition, as deputy chief of staff for the Attorney General of Massachusetts (1997–99), Ms. Myers successfully designed and led a comprehensive diversity initiative, increasing minority recruitment and conducting diversity, anti-discrimination and sexual harassment trainings.

**Irene M. Recio** is counsel at Reed Smith LLP in Washington, D.C. She focuses her practice on immigration law, with an emphasis on employment issues and consular processing. Ms. Recio has successfully represented individual and corporate clients in affirmative filings with the U.S. government and defensive procedures before the U.S. Department of State and Immigration Court. She has also represented clients seeking political asylum in the United States on the basis of prior persecution as a result of political opinion, gender, religion and sexual orientation.

**Rick Richardson** is vice president and associate general counsel at GlaxoSmithKline in Research Triangle Park, North Carolina. After five years of handling complex litigation in private practice, he joined Burroughs Wellcome Co. in 1991 as its second litigation attorney. GlaxoSmithKline, a successor company, was formed 2001. As in-house counsel, Mr. Richardson has handled virtually every kind of case that a pharmaceutical company could have. He credits his success in large part to the excellent results diverse lawyers have obtained for him over the years.

**Santo F. Russo** is an assistant general counsel with Altria Client Services Inc. in Richmond, Virginia. Prior to joining Altria, Mr. Russo worked with an international law firm in the U.S. and the U.S. Department of Justice overseas, counseling multinational clients and the U.S. and Italian governments on various commercial business and criminal law enforcement matters.

**Jessica Perez Simmons** is a senior associate with Barack Ferrazzano Kirschbaum & Nagelberg LLP in Chicago and the associate chair of the firm's Diversity Committee. Ms. Simmons concentrates her litigation practice in helping clients resolve complex commercial disputes, including breach of contract, non-compete litigation, fraud disputes, intellectual property disputes, antitrust litigation and tort disputes for a variety of domestic and international corporations. She is a member of the Associate Board of the Chicago Committee on Minorities in Large Law Firms.

**The Honorable D. Zeke Zeidler** was elected to the bench of the Los Angeles County Superior Court in 2004, becoming the first openly gay man elected countywide to a judgeship in Los Angeles. Previously, he served as a referee, presiding over cases involving child abuse and neglect. Judge Zeidler chairs the committee that creates anti-bias curricula for judicial officers and court staff throughout California, and serves on state and local judicial branch access and fairness committees.

## ATTENDEE TESTIMONIALS

Here's what attendees had to say about DRI's 2009 Diversity for Success Seminar:

- **Enlightening, empowering and inspirational**
- **Learned a great deal**
- **Loved the speech on cultural competency**
- **I left with a new energy and hope for my practice**
- **Excellent program**
- **Thoughtfully organized**
- **Fabulous opportunity to meet others with interests in diversity**



## 2010 SEMINAR SCHEDULE

February 4–5	Trucking Law <i>Caesars Palace, Las Vegas, NV</i>	September 30–October 1	Construction Law <i>Bellagio, Las Vegas, NV</i>
February 10–12	Medical Liability and Health Care Law <i>Arizona Biltmore, Phoenix, AZ</i>	October 20–24	DRI Annual Meeting <i>San Diego Marriott, San Diego, CA</i>
March 4–5	Strictly Retail <i>Wyndham Chicago, Chicago, IL</i>	November 4–5	Fire and Casualty <i>Millennium Knickerbocker Hotel Chicago, Chicago, IL</i>
March 17–19	Damages <i>Vdara, Las Vegas, NV</i>	November 11–12	Asbestos Medicine <i>Hilton San Diego Bayfront, San Diego, CA</i>
March 18–19	Toxic Torts and Environmental Law <i>Sheraton New Orleans, New Orleans, LA</i>	November 18–19	Insurance Coverage and Practice <i>Sheraton New York Hotel &amp; Towers, New York, NY</i>
March 25–26	Sharing Success—A Seminar for Women Lawyers <i>The Westin Kierland, Scottsdale, AZ</i>		
April 7–9	Product Liability Conference <i>The Venetian, Las Vegas, NV</i>		
April 14–16	Insurance Coverage and Claims <i>InterContinental Chicago, Chicago, IL</i>		
April 15–16	Business Litigation and Intellectual Property <i>Hilton New York, New York, NY</i>		
April 22–23	Corporate Conduct: Emerging Sources of Criminal and Civil Liability Across Europe for Corporations and Their Directors and Officers <i>Le Meridien, London, England</i>		
April 28–30	Life, Health, Disability and ERISA Claims <i>Swissôtel Chicago, Chicago, IL</i>		
May 6–7	Employment Law <i>Camelback Inn, Scottsdale, AZ</i>		
May 20–21	Drug and Medical Device <i>San Francisco Marriott, San Francisco, CA</i>		
June 10–11	Diversity for Success <i>Swissôtel Chicago, Chicago, IL</i>		
June 17–18	Young Lawyers <i>Eden Roc Renaissance Miami Beach, Miami Beach, FL</i>		
September 23–24	Nursing Home/ALF Litigation <i>Swissôtel Chicago, Chicago, IL</i>		



COMMITTED TO  
DIVERSITY

### DIVERSITY AND INCLUSION IN DRI: A STATEMENT OF PRINCIPLE

DRI is the largest international membership organization of attorneys defending the interests of business and individuals in civil litigation. Diversity is a core value at DRI. Indeed, diversity is fundamental to the success of the organization, and we seek out and embrace the innumerable benefits and contributions that the perspectives, backgrounds, cultures, and life experiences a diverse membership provides. Inclusiveness is the chief means to increase the diversity of DRI's membership and leadership positions. DRI's members and potential leaders are often also members and leaders of other defense organizations. Accordingly, DRI encourages all national, state, and local defense organizations to promote diversity and inclusion in their membership and leadership.



# DRI MEMBERSHIP APPLICATION

This application/registration form for first-time members only—all other registrants please use reverse side.

## MEMBER CATEGORY

- Defense Attorney**—\$225 USD/year  
 **Government Attorney**—\$160 USD/year  
 **Young Lawyer\***—\$130 USD/year (admitted to the Bar for five years or less)  
 **Law Student**—\$20 USD/year

**Male**  **Female**

FORMAL NAME

TITLE

NAME (as you would like it to appear on badge)

COMPANY/FIRM/LAW SCHOOL

ADDRESS

CITY

STATE/PROVINCE

ZIP/POST CODE

COUNTRY

TELEPHONE

FAX

EMAIL

Is this the first time you are attending this DRI seminar?  **Yes**  **No**

First time admitted to the Bar in \_\_\_\_\_  
(Law students include expected admission date.)

STATE/PROVINCE

MONTH/DAY/YEAR

BAR NUMBER

**In-house counsel** (as defined below\*\*)

I am a member of a state or local defense organization.  **Yes**  **No**

NAME OF ORGANIZATION

PRIMARY AREA OF PRACTICE

NUMBER OF ATTORNEYS IN YOUR FIRM

## OPTIONAL

DRI is committed to the principle of diversity in its membership and leadership. Accordingly, applicants are invited to indicate which one of the following may best describe them:

- African American**  **Asian American**  **Hispanic**  
 **Native American**  **Caucasian**  **Other**

DATE OF BIRTH

MONTH/DAY/YEAR

REFERRED BY (name of DRI member attorney, if applicable)

To the extent that I engage in personal injury litigation, I DO NOT, for the most part, represent plaintiffs. I have read the above and hereby make application for individual membership.

SIGNATURE

DATE (all applications must be signed and dated)

## REGISTRATION/APPLICATION FEES

SEMINAR REGISTRATION:  \$595 **Member/Non-member**  
 \$595 **Managing Partner**  
 \$500 **Government DRI Member**  
 \$0 **Law Student DRI Member**  
 \$0 **Luncheon & Diversity Award**

\* Those eligible for Young Lawyer membership will receive a certificate for one free seminar when they join.

MEMBERSHIP (Check One):  \$225 **Defense Attorney**  
 \$160 **Government Attorney**  
 \$130\* **Young Lawyer**  
 \$20 **Law Student**

\*\* In-house counsel is defined as a licensed attorney who is employed exclusively for a corporation or other private sector organization for the purpose of providing legal representation and counsel only to that corporation, its affiliates and subsidiaries.

TOTAL: \_\_\_\_\_

## PAYMENT METHOD

My check for \_\_\_\_\_ (USD) is enclosed.

Please charge my  **VISA**  **MASTERCARD**  **AMERICAN EXPRESS**

CARD #

EXP. DATE

3400-0440-21  
Diversity  
2010-0440B

SIGNATURE (as it appears on card)

Please remit payment by MAIL to:

DRI 72225 Eagle Way, Chicago, IL 60678-7252

Please remit payment by COURIER to:

JP Morgan Attn: DRI—#72225  
131 S. Dearborn—6th Floor, Chicago, IL 60603

PHONE (312) 795-1101 ■ FAX (312) 795-0749 ■ EMAIL [membership@dri.org](mailto:membership@dri.org) ■ WEB [www.dri.org](http://www.dri.org)

